## Continue Your Journey at LMA24 (DEI)

- Exploring Global Trends in Legal Marketing and Tackling Common Challenges
- Mindset Makeover: Empowering Legal Marketers with Performance Psychology Strategies
- Inclusion Insights: Shaping Diverse Workspaces A Series of DEI TED-Style Talks
- Navigating the Marketing Maze: An Open Exchange Program for Small to Mid-Size Firms
- Retention Strategies: A Framework for Team Leaders
- Beyond the Surface: Unmasking the Subtle Roadblocks in Legal DEI Initiatives
- Looking Outside Our Industry: A Playground for New Insights and Creative Solutions
- Making It Rain: Developing Women Rainmakers
- Navigating the Fastest Path to Market Share: Lateral Recruitment



Be sure to save these sessions to your agenda!

